



SPEAKER KIT

HARRY SANDERS

Homeless in Melbourne at 17. Founder of Australia's largest dedicated SEO and AI Search agency ten years later. Founder of StudioHawk and Hawk Academy, Forbes 30 Under 30 Asia, and ambassador for the Lighthouse Foundation.

100+

SPEAKING EVENTS

12

COUNTRIES

40+

INDUSTRY AWARDS

100%

FEES DONATED

TWO KEYNOTES

SEO & AI SEARCH

Deep-dive talks on SEO strategy, AI Search innovation, and building the world's best dedicated SEO and AI Search agency from the ground up. What search looks like when ChatGPT and Google both answer first, and how brands stay visible.

FOR: MARKETING TEAMS, CONFERENCES, INDUSTRY EVENTS · NO SPEAKING FEE

THE FOUNDER'S STORY

From homelessness at 17 to a global agency with more than 120 staff across three continents. A story of resilience, hardship and perseverance that lands with any audience that believes in second chances and giving back.

FOR: LEADERSHIP TEAMS, CORPORATE EVENTS, SCHOOLS & COMMUNITY · PAID KEYNOTE, 100% DONATED

WHAT ORGANISERS SAY

"His authentic storytelling and meaningful insights left a lasting impact, motivating our leaders to elevate their approach. Highly recommended!"

Jasmine Hall, Coles Leadership Team

"We felt like Harry was speaking from the heart, not just a canned speech. Our best rated event of the year."

Cortney Hagen, YPO

EVERY FEE GOES TO ENDING YOUTH HOMELESSNESS

100%

SEO & AI Search keynotes are free of charge. The Founder's Story business keynote is paid, with 100% of the fee donated to the Lighthouse Foundation for Youth Homelessness. Organisations that book Harry receive public recognition for their contribution.

AS FEATURED IN

Forbes

BBC

news.com.au

DAILY Mirror

7NEWS.com.au

Book Harry

harry@studiohawk.com.au

harrysanders.com | LinkedIn: Harry Sanders

Based in Melbourne, Australia. Speaks globally: 100+ events across 12 countries to date. Talks tailored to your audience and format.